



*TEMPLE*  
*of SELF*



## *Temple of Self*

*An Exhibition by Pilar Zeta, Curated by Gaïa Matisse.*

*In the upcoming Zona Maco exhibition from February 7th to 14th in Mexico City, "Temple of Self" unfolds as a distinctive curated journey, inviting you into the residence of Pilar Zeta, which undergoes a metamorphosis, transcending its architectural boundaries to become a sanctified space—an intricate canvas of artistic expression.*

*"Temple of Self" is not a mere showcase; it is a deliberate curation where Pilar Zeta's domestic environment transforms into a sacred sanctuary, inviting contemplation on the profound inter-play between her life and art. This exhibition is a purposeful exploration of the notion that your home can transcend the mundane, evolving into a sacred space for artistic inspiration and the actualization of personal realities.*

*February 2024*





## *Exhibition Text*

The concept of "Temple of Self" is grounded in the philosophy that the home is not merely a physical entity but a living testimony to the intertwining narratives of life and art, and by living in your own art, you can create your own reality in a more seamless way.

Curated by Gaia Matisse, the exhibition weaves together the narratives of Pilar Zeta's daily life and artistic expression. Matisse's discerning eye orchestrates a nuanced structure, emphasizing the symbiotic relationship between Pilar Zeta's traditional artworks and functional elements, such as tables, beds, chessboards, and tapestries.



"Pilar Zeta: Temple of Self" challenges conventional paradigms by fostering a contemplative engagement with each curated element.

It transcends the boundaries of a traditional gallery, offering you a profound exploration of a curated lifestyle within the domestic space.

Furniture transforms into functional art, and the ordinary emerges as extraordinary, creating a dialogue between how art can transcend traditional norms.

Temple of Self beckons you to step into this curated universe, where the ordinary becomes extraordinary, and the essence of life is unveiled through the lens of Pilar Zeta's art.





## *Pilar Zeta*



Argentinian multimedia artist based in Mexico City, seamlessly blends elements of philosophy, mathematics, symbolism, mysticism, and surrealism, embracing the aesthetics of postmodern architecture. Through metaphorical doors, portals, and transformative symbols like eggs, she creates surreal spaces that connect individuals with their higher selves, opening gateways to infinite possibilities and engaging

A remarkable moment in her journey came in 2021 with "Hall of Visions," a monumental immersive installation during Miami Art Week held at Faena Miami, spiritual leader Deepak Chopra, recognizing its power, chose to hold a meditation session within it.

Zeta's creative momentum continued in 2022 and 2023 with multiple large scale installations and exhibitions in Los Angeles, Mexico City, Miami, and Egypt. While "The Space of Variations" at Praz-Delavallade, LA, merged physical and digital worlds through quantum physics, "Future Transmutation," Miami Art Week installation that engaged viewers with mathematics and occult philosophies. "Mirror Gate," Zeta's installation at Art D'Egypt "Forever is Now III" for filled her lifelong dream, with the Giza Pyramids as a backdrop for her installation.

Beyond installations, Zeta has collaborated with prominent musical artists like Coldplay, Lil Nas X, Katy Perry, and Camila Cabello. Her contributions range from iconic album artwork to directing music videos and live performances.

Pilar Zeta's artistic endeavors, deeply rooted in the mysteries of ancient Egypt and cosmology, push the boundaries of creative expression. Through her visionary approach and captivating exploration of the unknown, she continues to inspire audiences globally.

IG: @pilar\_zeta



French-American Art Curator and Consultant, Gaïa Matisse has been immersed in an environment rich with artists from a young age. Her lineage includes notable figures such as Henri Matisse, Marcel Duchamp, Sophie Matisse, and Alain Jacquet, among others. This heritage has shaped her discerning eye and appreciation for collaborating with emerging talent, allowing her to naturally cultivate significant connections within the art world.

Presently, Gaïa works with the Perrotin Gallery, as the artist liaison for the Alain Jacquet Estate, contributing to the curation of exhibitions, including the inaugural one at Perrotin Paris gallery in 2021 and the upcoming exhibition at their New York gallery in the Lower East Side scheduled for October 2024. This upcoming event will feature the works of Alain Jacquet alongside renowned American pop artist James Rosenquist.

Over the past years, Matisse has curated a range of exhibitions spanning across Paris, Los Angeles, Mexico City, and New York. As an independent curator Matisse has worked in collaboration with Galleries, Arts Centers and private developments. Matisse is always searching for unique environments in which to present emerging talent in the best light.

In addition to her curation endeavors, Gaïa also acts as a consultant for private clients.

Through her extensive experience and her inherited artistic lineage, Matisse has cultivated a profound understanding of the art world. This understanding empowers her to identify emerging artists and craft distinctive, captivating exhibitions.



*Gaïa Matisse*

IG: @gaia.matisse





Autre Magazine

# AUTRE

## TEMPLE OF SELF: AN INTERVIEW OF PILAR ZETA BY GAÏA MATISSE

February 7, 2024



text by Gaïa Matisse  
all clothing Jean Paul Gaultier

Pilar Zeta, an Argentinian-born multidisciplinary artist, and Gaïa Matisse, a French-American art curator, both found themselves drawn to

Mexico City and its rich culture and art scene. Two years ago, unbeknownst to each other, they simultaneously relocated to the city at the same time. With their unconventional styles and unique visions of the art, it was inevitable that their paths would intersect. This encounter occurred at Zona Maco, the city's thriving art fair, in 2021. Pilar and Gaïa connected, and exactly one year later, Pilar conceived the idea of hosting an exhibition of her art within her home. Recognizing the need for a curator to seamlessly bring all aspects of her work together in dialogue, Pilar reached out to Gaïa. Together, they embarked on the collaborative journey that would become "Temple of Self."

**Gaïa Matisse:** My love, how are you?

**Pilar Zeta:** Hello, super good, excited for this exhibition to finally come to life!

**GM:** I know! I was so happy when you asked me if I wanted to curate the exhibit, since meeting you, I knew it was just a matter of time before we did something together.

**PZ:** Totally, and the support of Jean Paul Gaultier is the cherry on top.

**GM:** Right.. Gaultier is a dream. I mean with our love for vintage and the amount of Gaultier pieces we have in our closets... it makes sense. I think Jean Paul himself would

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## Cultura

### ENTREVISTA

## “Temple of Self” es el encuentro con el espacio creativo de Pilar Zeta

• He presentado obra en galerías, pero para que la gente entienda de dónde viene mi arte quería abrir las puertas de mi casa porque yo vivo en mi arte, explica



La artista Pilar Zeta

Links:

1. <https://autre.love/interviewsmain/2024/2/7/temple-of-self-an-interview-of-pilar-zeta-by-gaa-matisse>
2. <https://www.cronica.com.mx/cultura/temple-of-self-encuentro-espacio-creativo-pilar-zeta.html>

